

Location
UK

Client
Renaissance Southend,
Southend Borough Council

Budget
£7.7m (Landscape)

Period
2008 - 2012

Services
Stage 2 HLF Application
Masterplanning
Landscape Design
Public Consultation
Delivery

Website
www.cbastudios.com

Victoria's Gateway Plaza, Southend-on-Sea

2012 Royal Town Planning Institute Awards

As part of the regeneration of the town centre CBA has masterplanned, designed and delivered a range of public realm improvements, including the Plaza, which acts as a gateway to the heart of the town and is integral with the towns transport hub.

The creation of a large and animated public plaza adjacent to Victoria Station signals arrival and choice. The 'gateway' is focused on a major public artwork reinforcing the identity of Southend as the 'City by the Sea'. The spacious and flexible design of the new plaza incorporates a variety of uses and a multiplicity of pedestrian movements. Fully accessible 'wayfinding' for different destinations in the town is integral to the design of the space. The plaza can also be a significant gathering and events space and includes new high quality paving, 'shared' space zones, trees, bespoke seating, artwork, water features and celebratory lighting.



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