

**Location**

UK

**Client**Richmond Swale Valley  
Community Initiative**Budget**

Confidential

**Period**

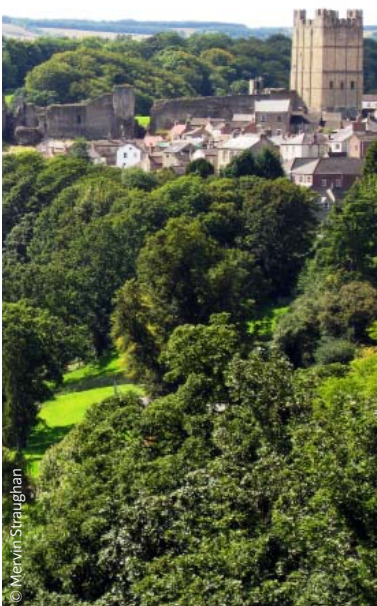
2003 - 2009

**Services**Visioning and  
Landscape Masterplanning  
Urban Design  
Heritage and Ecological Advice  
Stakeholder Consultation**Website**[www.cbastudios.com](http://www.cbastudios.com)

# Richmond, Yorkshire

## 2009 Academy of Urbanism Great Town Awards

Richmond is a historic market town in the Swale Valley. A key initiative for the town is to improve its economy using its rich set of heritage and landscape values. CBA undertook a major study to develop an integrated regeneration strategy for the town. The key heritage and landscape assets were assessed and their significance evaluated as the basis for the development of a vision and broad objectives for the future. Environmental improvement proposals and priorities for action in selected areas were also developed. Mechanisms for implementing the vision were identified, including consideration of available resources, funding and priorities. The study included a major stakeholder involvement and public consultation exercise to ensure strong local support for the strategy. This work was instrumental in helping Richmond achieve the accolade of 'Great Town of the Year 2009' awarded by the Academy of Urbanism based on its character, governance, commercial viability and sustainability. CBA was subsequently appointed to undertake a woodland management plan and habitat study to underpin the Regeneration Framework. CBA also developed sustainable proposals that underpinned the strategy and celebrated the rich natural history and cultural associations of the landscape, encouraged visitors and local people to discover more about their landscape heritage and developed the educational, recreational and amenity value of the town's woodland landscapes. The study also identified training opportunities to improve more detailed understanding of woodland-related craft skills.



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