

Northstowe New Town, Cambridgeshire

Healthy Living, Youth and Play Strategy

2018 Landscape Institute Award - Local Landscape Planning

Location

UK

Client

Homes England

Budget

Confidential

Period

2017 - 2018

Services

Masterplanning
Landscape and Public Realm Design
Consultation

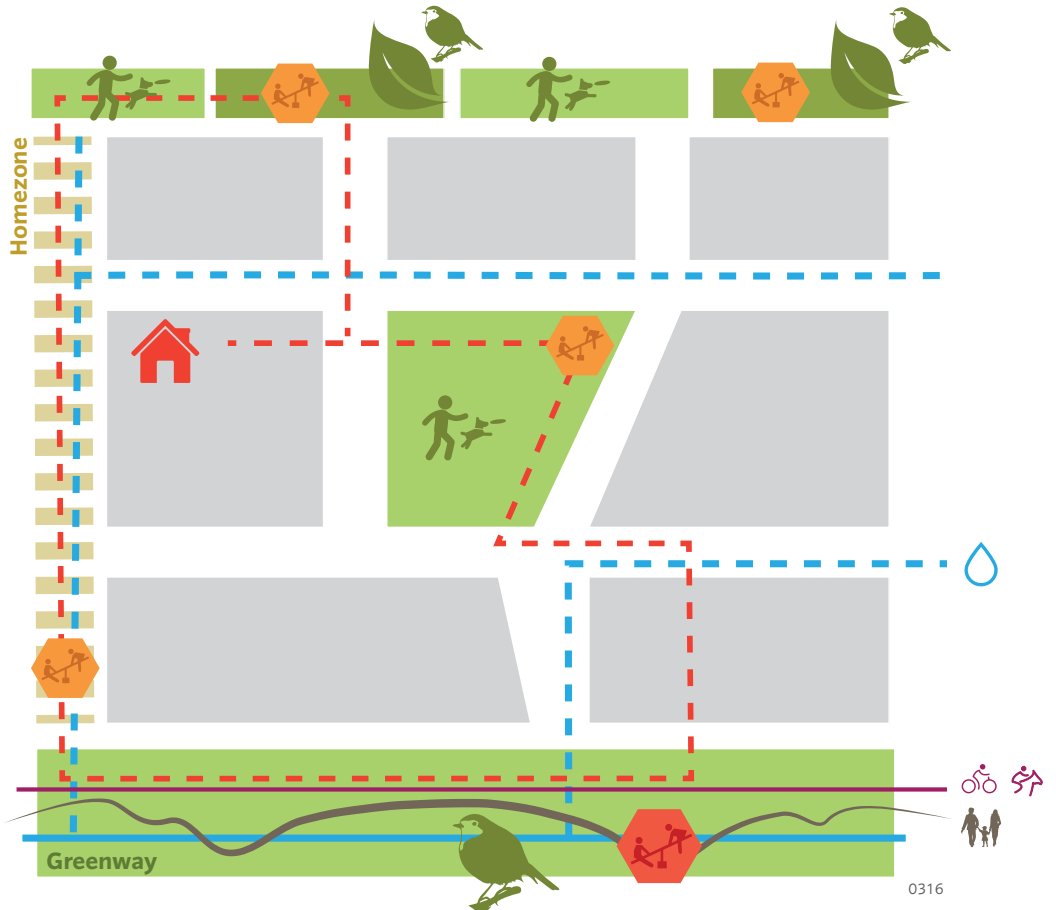
Website

www.cbastudios.com

Northstowe is a planned new town of approximately 10,000 homes to the North West of Cambridge. It aspires to be a vibrant 21st century settlement enabling sustainable lifestyle choices and patterns of living. In 2016 Northstowe was included in the NHS England Healthy New Town initiative with the aim of promoting and shaping the health of new communities by radically rethinking how we live and improve health through the built environment. The Northstowe Phase 2 Healthy Living and Youth & Play Strategy illustrates how Northstowe Phase 2 will be designed to encourage active lifestyles, independence and wellbeing, and be provided with excellent facilities for people to play, socialise, get involved in sport and have fun. Consultation and stakeholder engagement was a key factor in developing buy-in to the Strategy; those consulted included councils, steering groups, community-led working groups, societies and resident groups as well as other interest groups e.g. Alzheimer's Society and Living Sport. Based on the principles of The Design Council's 'Active by Design' initiative, Northstowe Phase 2 has been designed to promote good physical and mental health by supporting increased physical activity, access to healthy food, contact with nature and positive social contact. In addition the Strategy promotes development of a positive community identity, creation of a low pollution environment and inclusive design.

A theoretical walk in a Northstowe neighbourhood illustrating the principles of 'Play on the Way' and other opportunities.

-  Home
-  Neighbourhood Walk
Approx 880m
-  LAP
-  LEAP
-  Park
-  Orchard
-  Nature
-  Trail
-  Cycle Route
-  Bridleway
-  Swale
-  Wet Swale
-  Dry Swale



0316